1. Freight Rates and Cargo Pricing

- □ Evaluate how new or increased tariffs could spike short-term freight rates.
- □ Review contract pricing strategies to manage long-term volatility.

2. Trade Route Diversification

- □ Identify emerging trade routes as alternatives to tariff-impacted regions.
- □ Monitor traffic trends in ports benefiting from shifts in global trade patterns.

3. Port Activity and Congestion

- □ Assess port congestion risks due to redirected trade volumes.
- □ Plan for changes in port fees and infrastructure readiness at key locations.

4. Ship Utilization and Capacity Management

- □ Track vessel utilization rates, especially for container and bulk carriers.
- □ Implement strategies to minimize repositioning costs for empty vessels or containers.

5. Compliance and Customs Delays

- □ Ensure your cargo is correctly classified under new tariff regulations.
- □ Prepare for increased customs documentation and inspections.

6. Operational Costs and Profit Margins

- □ Forecast how tariffs will affect key expenses, including bunker fuel and logistics.
- □ Negotiate tariff-related surcharges in your shipping contracts.

7. Trade Agreements and Policy Shifts

- □ Stay updated on trade negotiations and policy changes impacting tariffs.
- □ Anticipate counter-tariff measures that could disrupt your supply chain.

8. Industry-Specific Impacts

- □ Analyze how tariffs affect your core cargo segments (e.g., reefer, RoRo, bulk).
- □ Prepare contingency plans for industries experiencing sudden tariff hikes.

9. Currency Exchange and Hedging

- ☐ Monitor currency fluctuations caused by tariff disputes.
- □ Explore financial hedging options to protect against currency risks.

10. Strategic Planning for Ship Operations

- □ Develop scenario plans to adapt to potential tariff scenarios.
- □ Leverage data analytics to make informed decisions on trade routes and fleet adjustments.